

The National Association of Women in Construction
Southeast Region
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Subject: Sponsorship Opportunity for NAWIC – Southeast Region

To whom it may concern,

I hope this letter finds you in good health and high spirits. I am writing to introduce The National Association of Women in Construction, a non-profit organization dedicated to education, opportunity, community, and advocacy for women in the construction industry. Our association is comprised of 8 regions and I am reaching out on behalf of the Southeast Region which covers Florida, Georgia, Alabama and Tennessee. We are seeking sponsorship and support from companies like yours to further our mission, so we can continue to make a positive impact in our industry.

NAWIC is a 501(c)(6) and was founded in 1953 with the goal of creating a stronger and more inclusive construction industry. To excel in the industry women must have access to training, opportunity for advancement, and a network of support and mentorship. NAWIC offers all of this enabling them to grow and excel in their fields.

Our initiatives revolve around 2 main pillars:

Professional Development & Industry Education: We believe in the importance of continuous learning and professional development and offer an array of education in 8 regions throughout 118 chapters nationwide. From membership meetings to regional and national conferences, women in the industry can grow their skills and get plugged into a community of women who are ready to inspire and lead. NAWIC also has an education arm – The NAWIC Education Foundation – also known as NEF, a separate 501 (c)(3) non-profit organization that offers industry certification curriculum for adults and educational programs for K-12 ,so younger generations can learn about a career path in construction.

90% of all sponsorship monies goes directly to funding regional education conferences, events and classes, and the other 10% specifically provides the resources we need to fund our region wide NEF programs.

Networking & Community Events: We organize and sponsor various community events that promote awareness about the construction industry and provide opportunities for individuals to engage with industry professionals. These events include workshops, seminars, job fairs, and networking sessions. Your sponsorship will give your company exposure to a diverse audience and demonstrate your commitment to community development.

To achieve our objectives, we are seeking financial support from generous sponsors like you whose contribution will directly impact our ability to support and empower women in the construction industry.

In return for your sponsorship, we offer several benefits, including but not limited to:

- Recognition: Your company logo will be prominently displayed on our website, event and promotional materials, giving you brand exposure to a wide audience.
- Publicity: We will acknowledge your support at our region events, monthly newsletters and social media campaigns, as well as internally to our membership. Your representatives will have access to networking events, allowing you to connect with industry professionals, potential clients, and partners.
- Member Benefits: Please review the Sponsorship Packages on page 3 to see what is included in each package. The top level package includes memberships available to some of your own women in construction. The return on your investment is exponential in the skill growth that will come back to your company.
- Tax Deductibility: As a registered non-profit organization, donations to NAWIC may be tax-deductible. Please consult with your tax advisor for more information.

We would be grateful if you could support our cause by considering a sponsorship or discussing how we can tailor a partnership to align with your company's goals and values.

Thank you for your time and consideration. We look forward to the possibility of partnering with your company and creating a positive impact in our construction community. Please feel free to contact me if you have any questions or require further information.

Warm regards,

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