



The National Association of Women in Construction’s core purpose since 1955 has been to **Strengthen and Amplify the Success of Women in the Construction Industry**. With over 115 Chapters throughout the US, we are the leading association in the championing of women in this male populated industry.

NAWIC’s **Southeast Region Spring Forum** is coming to Nashville April 5-6, 2024.

We’re expecting women from 14 Chapters throughout the Southeast Region to converge at the Nashville Marriott @ Vanderbilt for 2 days of business, education, and networking. With 8 confirmed speakers, panel discussions, and two top-of-the-line keynote speakers, this event is gearing up to be a success.

A sponsorship is a great way for your organization to be recognized as a Leader in the industry, and to directly connect with decision makers in the Southeast Region.

| <b>Sponsorship Benefits</b>   | <b>Ryman Auditorium</b> | <b>Grand Ole Opry</b>  | <b>Tootsies</b> | <b>The Bluebird Café</b> | <b>Station Inn</b> |
|---|-------------------------|--|-----------------|--------------------------|--------------------|
| <b>Regular Sponsorship Packages</b>   | \$5,000                 | \$2,500  | \$1,000         | \$500                    | \$250              |
| <b>Promotions Pre &amp; Post Event</b>  |                         |  |                 |                          |                    |
| Logo in all email blasts to promote event   | ✓                       |  |                 |                          |                    |
| Logo and link to website on NAWIC regional and chapter websites pre & post event        | ✓                       | ✓  |                 |                          |                    |
| Logo or name (as indicated) on sponsorship page of event website                        | Logo                    | Logo   | Logo            | Name                     | Name               |
| Full, half, or Quarter size ad (as indicated) in event program                          | Full                    | Half   | Quarter         | Quarter                  | Business           |
| <b>Event Recognitions</b>   |                         |  |                 |                          |                    |
| Special recognition at Saturday awards banquet  | ✓                       | ✓  | ✓               |                          |                    |
| Logo or name (as indicated) on all event signage  | Logo                    | Logo   | Logo            | Name                     |                    |
| Logo or name (as indicated) in event program  | Logo                    | Logo   | Logo            | Name                     | Name               |
| <b>Product Exposure &amp; Speaking Opportunities</b>                                    |                         |  |                 |                          |                    |
| Table (location as indicated) during event (Ballroom space limited to first 6 sponsors) | Ballroom                | Hallway  | Hallway         |                          |                    |
| Time at podium during Friday lunch  | ✓                       | ✓  |                 |                          |                    |
| Opportunity to include promotional items in attendee welcome bags                       | ✓                       | ✓  | ✓               | ✓                        | ✓                  |
| <b>Registration &amp; Other Benefits</b>  |                         |  |                 |                          |                    |
| Additional registrations (as indicated) include all workshops and provided meals        | 2                       | 1  |                 |                          |                    |
| 2 additional tickets for full access to Friday Workshop (includes lunch)                | ✓                       | ✓  |                 |                          |                    |
| 2 additional tickets for Saturday Awards Banquet  | ✓                       |  |                 |                          |                    |
| <b>Program Only Options</b>   | <b>Ad Price</b>         | Send .png or .jpg files to<br>nichole.jenkins@rogersgroupinc.com, no later than<br>February 1, 2024. |                 |                          |                    |
| Full Page, Full Color   | \$500                   |  |                 |                          |                    |
| Half Page, Full Color   | \$250                   |  |                 |                          |                    |
| Quarter Page, Full Color  | \$150                   |  |                 |                          |                    |
| Business Card, Full Color   | \$75                    |  |                 |                          |                    |

Please select your sponsorship level and complete the section below:

Ryman Auditorium (\$5,000)

Grand Ole Opry (\$2,500)

Tootsies (\$1,000) Linda

The Bluebird Café (\$500)

Station Inn (\$250)

Program Advertising (Full Color)

Full Page (\$500)

Half Page (\$250)

Quarter Page (\$150)

Business Card (\$75)

Company name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Email/Upload Camera ready logo, artwork and ads to

[nichole.jenkins@rogersgroupinc.com](mailto:nichole.jenkins@rogersgroupinc.com)

Artwork Deadline: February 1, 2024

If paying by check, make check payable to NAWIC Southeast Region Forum

2024 Fund Mail completed form and check to:

Ashley Spence  
102 Jericho St  
Smyrna, TN 37167

To pay by credit card visit <https://www.nawicsoutheastregion.org/spring-forum-2024> (do not send this form in if you're paying with a credit card).