

NAWIC STRATEGIC PLAN

Core Purpose:

To strengthen and amplify the success of women in the construction industry

Core Values:

- Women-focused
- Courageous leadership
- Commitment to inclusion and growth
- Anticipate change

Mission Statement:

The association committed to championing women to impact the direction of the construction industry. NAWIC provides education, community, and advocacy for women.

Envisioned Future

Women's contributions to the construction industry are recognized and sought after. Women's leadership results in industry growth and success. Women receive compensation equal to all within the industry. NAWIC is identified as THE resource for female leadership, with members recognized for their expertise and commitment.

NAWIC STRATEGIC PLAN – GOALS

GOAL: Members

NAWIC members have increased opportunity, visibility and influence through the skills and expertise developed through the association.

GOAL: Industry

The industry is a safer and more productive place to work for everyone. It is reflective of the general population, with a more authentic, inclusive, and diverse voice.

GOAL: Women in Construction

Women are recognized as essential to the viability of the construction industry, providing leadership and technical expertise, while championing inclusivity and ushering collaboration forward to expand the industry.

GOAL: NAWIC/Infrastructure

NAWIC is known in the industry as key to professional success, resulting in increased demand for programs, increased membership, increased revenues, and increased opportunities.