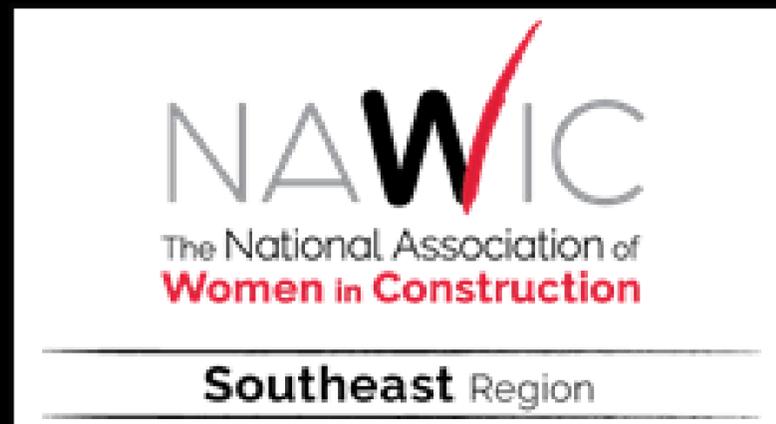




# NEW MEMBER ORIENTATION



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ABOUT THE REGION

# ABOUT THE REGION

Representing Florida, Georgia, Alabama and Tennessee, the Southeast Region is the largest region in NAWIC with over 1,000 members. We encourage you to connect with members across the region and find opportunities to continue to grow your network outside of your chapter.



Southeast Region  
Director is **Adriana  
Perez**

Email:  
[sedirector@nawic.org](mailto:sedirector@nawic.org)



2

PROFESSIONAL  
DEVELOPMENT AND  
EDUCATION

# PD&E

The Professional Development and Education Committee for the Region is responsible for fostering educational opportunities across the region.

- Providing a library of resources for chapters to utilize from a wide range of topics intended to help women grow in the profession
- Promote webinars at the regional and national level
- Offers regional contests for chapters to showcase their creative approach to providing educational opportunities for their members.

Committee Chairs: **Ashley Spence,**  
**Heather Nelson**



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WIC WEEK®

# WIC WEEK®

Since 1960, NAWIC has led the nationwide movement for Women in Construction Week®, elevating the achievements of women across the construction industry. **Held annually during the first full week of March** WIC Week® spotlights the importance of diversity, equity, and opportunity in building the future

## WHAT IS WIC WEEK®?

WIC Week® is a nationwide initiative that advances and promotes the vital role of women in the construction industry. Led by NAWIC, WIC Week® brings together thousands of people across the country for events that elevate, connect and spotlight women in all facets of the built environment.

The Purpose and Impact of WIC Week® is to **Amplify** the contributions of women in construction, **Educate** the public and peers about opportunities, and **Inspire** the next generation of builders.

Committee Chairs: **Amber Kinney, Tiffany Wondrow**



**NAWIC**  
The National Association of  
Women in Construction

BUILT BY NAWIC  
**Women in Construction Week®**

**March 1 - 7, 2026**

- Virtual & In-Person Events
- Jobsite Tours
- Spotlights
- Recognition
- Training
- Education
- Community

**Level UP**  
**Build Strong**  
COMMUNITIES | CAREERS | FUTURES

Discover WIC Week® Events Near You!

4

MEMBERSHIP

# MEMBERSHIP

Focuses on new member recruitment and member retention through initiatives and engagement opportunities. Keep abreast of new member application and renewal processes.

RECRUITMENT *(Must be 3 consecutive years for the Recruiter jacket & necklace)*

- Recruit 3 new members in 1 year, receive Star Recruiter Recognition from National
- Recruit 18 new members in 3 years, receive Red Recruiter Jacket from National
- Recruit 18 more new members in 3 years, receive the Recruiter Necklace from National. Additional members, adds gems to the necklace

RETENTION

- Celebrating major milestones

REGIONAL CONTESTS

- Recruiter of the Year
- Chapter cash prizes for largest new member growth
- New Member of the Year (NEW AWARD!)

Committee Chairs: **Kate Howick, Catherine White, Nancy DeCaul, Pearl Dickson**



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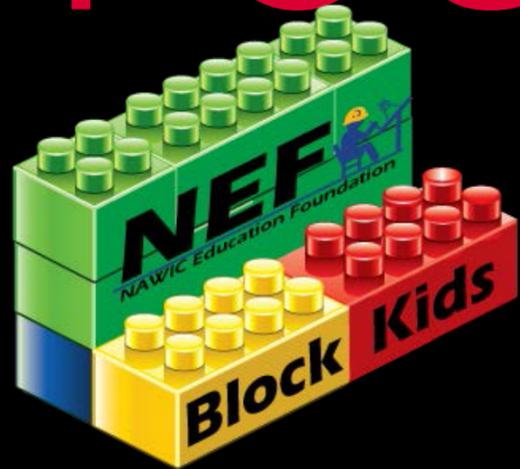
Membership Committee

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# NAWIC EDUCATION FOUNDATION

# NAWIC EDUCATION FOUNDATION



K-6 grade Building Block Competition. Chapter winners advance to Regional/National Level. Committee Chair - **Kristin Andreasen**

[CLICK HERE](#)



**DESIGN  
DRAFTING**

Nationwide High School and Undergraduate Design Contest. Committee Chair - **Brigitte Earl**

[CLICK HERE](#)



Nationwide contest for 8-12 grade construction student groups. Committee Chair - **TBD**

[CLICK HERE](#)



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# NEF CERTIFICATIONS

# NEF CERTIFICATIONS

Continuing Education and Industry Accredited Advanced Certifications. Closed book, online exams. Textbooks range from \$250 - \$400. Testing Fee \$50. Check with your local chapter if financial assistance is available. Stay tuned for organized test prep courses.

- Construction Bookkeeping Technician (CBT)
- Construction Document Technician (CDT)
- Construction Industry Specialist (CIS)
- Construction Industry Technician (CIT)
- Estimating and Scheduling Practitioner (ESP)
- Construction Drawing Professional (CDP)

[CLICK HERE](#)



Committee Chair - **Nicole Elijah**



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# NFSF SCHOLARSHIPS

# NFSF SCHOLARSHIPS

NAWIC Founders Scholarship Foundation awards over \$250,000 annually to students (female or male) enrolled in undergraduate construction-related courses and construction-related trade programs.

Students can apply online and applications are typically due at the end of February

To see application requirements:

[CLICK HERE](#) 

Committee Chair -TBD



**NAWIC | FOUNDERS**  
**SCHOLARSHIP FOUNDATION**  
Expanding The Construction Industry One Student At A Time

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# DIVERSITY, EQUITY AND INCLUSION

# DIVERSITY, EQUITY, AND INCLUSION

- Education Pillar - develops resources and collaborates with other committees
- Communication Pillar - create meaningful dialogue through social media
- Community Engagement Pillar - Connect with organizations outside of NAWIC to drive change
- National Awards to recognize local DE&I advocacy
  - NAWIC Act, Achieve, Inspire Award
  - NAWIC Corporate Leadership Award
  - NAWIC Champion of Progress Award

Committee Chair - **Jamie Beale Howe**



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**DE&I Committee**

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MARKETING

# MARKETING

- Shares regional, chapter, and national information across social media channels
- Supports individual chapter marketing efforts
- Offers marketing workshops
- Provides shared calendar content and easy to use templates
- Focus on increasing video content throughout the region
- Posts shared in English and Spanish
- Promotes appropriate and approved logos and branding

Committee Chairs - **Jessica Leavitt Ouattara, Angelica Connor**



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Marketing Committee

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EMERGING PROFESSIONALS

# EMERGING PROFESSIONALS

- Supports members who are new to the construction industry through education, networking and mentorship opportunities
- Connecting and establishing partnerships with local trade programs
- Host networking events at the region and chapter level

Committee Chair - **Jacqueline Williams**



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Emerging Professionals Committee

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11

# CONSTRUCTION CAREERS CAMP

# CONSTRUCTION CAREER CAMP

- Provide the framework for chapters to host a summer camp for girls interested in exploring careers in construction
- Support existing camps and promote new camps across the Region
- Detailed guidebook is available to assist with all planning aspects from start to finish and how camps build the future of the industry

Committee Chair - **Kelly Phelan**



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Camp NAWIC Construction Career Camp Committee

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TRADESWOMEN

# TRADESWOMEN

- Provide educational resources and opportunities specific to women in the field
- Recruit tradeswomen to help them feel more included and supported by other women in the industry
- Seek opportunities to partner with other committees to engage tradeswomen support

Committee Chair - **Stephanie Rodriguez**



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**Tradeswomen Committee**

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# CHAPTER DEVELOPMENT

# CHAPTER DEVELOPMENT

Works with individuals that are interested in starting a new chapter in the Southeast Region. We work closely with the National Committee as they lead the chartering process and work as the regional resource to the new chapters.

Committee Chair - **Kelly Phelan**



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Chapter Development Committee

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# CONFERENCES AND EVENT PLANNING

# CONFERENCES AND EVENT PLANNING

**Annual National Conference** - held in August, hosted by the National Board and Staff at one select city in the U.S. Members from all chapters attend this week-long event for professional development and networking culminating in a celebratory awards gala signifying leadership change.

**Spring Forum** - Regional event hosted by a select chapter in the region. This 3 - 4 day event focuses on bringing the chapters together through workshops, networking events, and a celebratory gala recognizing chapter accomplishments.

**Fall Leadership and Planning** - Regional event hosted by a select chapter in the region. This 2 - 3 day event focuses on aligning incoming chapter leadership strategic goals for the year.

Committee Chairs - **Jeanette Alston-Watkins, Andrea Nicholson**

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REGIONAL AWARDS

# REGIONAL AWARDS

- **Member of the Year** - nomination based award for active members with greater than 3 years in NAWIC. Nominations due at the end of March. Awarded at Spring Forum
- **Rookie of the Year** - nominations based award for active members with less than 3 years in NAWIC. Nominations due at the end of March. Awarded at Spring Forum.
- **JoAnn Golden Humanitarian Award** - Awarded to a member who displays exceptional community service, advocacy, volunteerism to support important social issues. Nomination based and awarded at Spring Forum.
- Many committees offer awards. To see the full list, visit the Southeast Region Awards Nomination Page

[CLICK HERE](#) 